

# Investor Guide for Financial Planning



## What is Financial Planning?

Financial Planning is an ongoing process to help you make sensible decisions about money and investment that can help you achieve your goals in life.

## Why is it important?



### DIRECTION

- Provides direction to your investment, personal financial management and cash flow



### RIGHT CHOICES

- Enables you to make the right choices, avoid any costly mistakes and achieve your long term goals



### PROTECTION

- Lets you grow and protect your investments and assets



### RETIREMENT

- Enables you to plan for retirement by ensuring that you have enough wealth to sustain during your retirement



### EMERGENCIES

- Allows you to save for emergencies by providing a financial cushion to deal with unexpected crises

## Where to find a Financial Planner?

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